

Here are some blogging guidelines from Google Blogger:

- A blog gives you your own voice on the web. It is a place to collect and share things that you find interesting – whether it is your political commentary, a personal diary or links to websites that you want to remember.
- Many people use a blog just to organize their own thoughts, while others command influential, worldwide audiences of thousands. Professional and amateur journalists use blogs to publish breaking news, while personal journalers reveal inner thoughts.
- Blogging is about more than just putting your thoughts on the web. It's about connecting with and hearing from anyone who reads your work. With Blogger, you control who can read and write to your blog – let just a few friends or the entire world see what you have to say!
- **“Blogger Comments”** let anyone, anywhere, offer feedback on your posts. You can choose whether you want to allow comments on a post-by-post basis and you can delete comments that you don't like.
- **“Access Controls”** let you decide who can read and who can write to your blog. You can use a group blog with multiple authors as a communication tool for small teams, families and other groups. As a single author, you can create a private online space for collecting news, links and ideas, to keep to yourself or to share with as many readers as you want.